



# Commercial Real Estate Marketing

***“Outsourcing provides us the ability to create a consistent marketing program and reduces the administrative burden on Leasing Managers so they can spend more time leasing space.”***

***Scott Thomas, Morguard Investments Ltd.***

By hosting your drawing and area information with Space Database, not only will your staff have access to all the information that you decide that they need, but you will also be able to make your marketing information available to a wide audience through a variety of means.

## Website Integration

As a web based platform, our Tru-Measure hosting service can be integrated with other web based applications. This means that we can seamlessly provide content to your marketing site. You do not need an expensive and complex website to deliver sophisticated stacking plans, availability reports and marketing drawings.



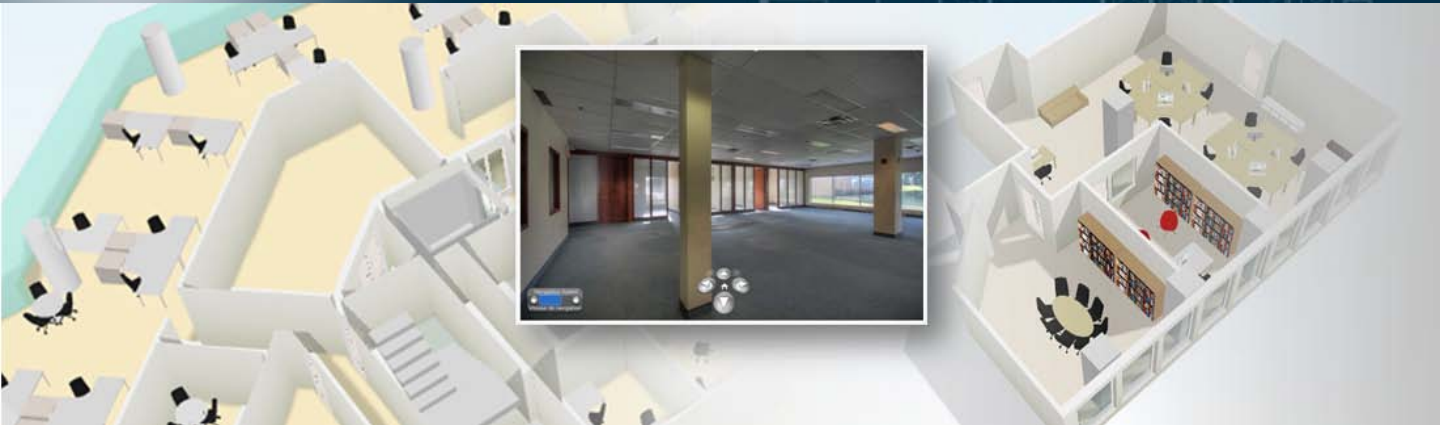
## Stacking Plans and Availability Reports

Space Database has developed an integrated availability reporting solution. Availability data hosted on our Tru-Measure system can instantly update stacking plans and vacancy lists on multiple websites and web resources.





# Commercial Real Estate Marketing



## 3D Marketing Tools

Reading plans can be confusing. Are you sure that your prospects understand what the new space will be like? We have several options at different price points to meet your needs and budget. Give us a call to find out how easy and inexpensive it can be to market in 3D!

## Other Marketing Tools

We offer several other services and tools to support your marketing needs including:

- Email campaigns that incorporate driven content
- Web based advertising in mainstream media
- Search and availability tools that are optimized for the mobile web

## Database Integration

All of the marketing content we provide for you is driven by the Tru-Measure platform which ensures that everything is always accurate and up-to-date.



Find out more at [www.spacedatabase.com](http://www.spacedatabase.com)

For an assessment of how we can support your marketing efforts, please call:

Greg Mounsey, Account Executive, 416-516-8920 or 1-877-516-8920 x.236

or e-mail: [gmounsey@spacedatabase.com](mailto:gmounsey@spacedatabase.com)